



PRODUCT

OnlineFIGURATOR

SHORT DESCRIPTION

Interactive fashion consultant

APPLICATION

Purchasing assistance for clothing combinations

BENEFIT

Perfect consulting and fashionable styling

Help your customers decide on a perfect styling.

With OnlineFIGURATOR you advise your customers directly and comprehensively at home. On a virtual model the different outfit combinations can be tested – if so desired also with accessories.

Your products are presented in different categories and can be combined with each other. A comprehensive set of rules controls how your products are arranged on the virtual model. Your customer sees immediately what matches! Predefined matching suggestions make the choice easier for the consumer. The most popular combinations, the offer of the month, or recommendations from purchasing can be defined at the touch of a button. And the best thing: through the connectivity to your business software, OnlineFIGURATOR keeps itself up-to-date and shows the available products.

And when the perfect combination has been found the order is just a click away: the integration into your web-shop makes it possible.

Benefits

Your benefits

- Active sales support
- Modern format for goods presentation
- Only available products are shown
- Ordering a complete outfit at the click of a button

Benefits for your customers

- Attractive product presentation
- Simple operation using drag+drop
- Saving own combinations
- Faster and easier shopping

The most important functions

- Customizable user interface
- Configurable set of rules for product visualizations
- Product ranges and categories freely definable
- Automated updating by your business software
- Predefined combination suggestions
- Full integration with web-shop
- Ordering a complete combination
- Recommend function

Main functions

1



Free choice of models, custom design, simple operation using drag+drop.

2



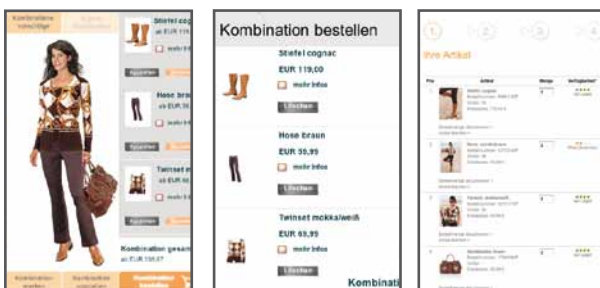
Pre-defined combinations can be shown and edited, own combinations can be created and forwarded.

3



Additional information about the product, size, and color options are always up-to-date because requested from the web-shop in realtime.

4



The entire clothing combination can be ordered through the web-shop in a single step.

OnlineFIGURATOR is one of our innovative products. Upon request, OnlineFIGURATOR can be fully integrated into our unique multi-channel system OnlineMediaNet. The unbeatable benefits of both solutions are combined to achieve maximum efficiency for your marketing.



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